



C.R. ONSRUD

A Family With a Century of Cutting-Edge Innovation.



## Blogs

## The Business About Woodworking

Ut laboriore, sunt optatur audis velendia doluptatios mos adia quistrum lanto endae magnam invelesto iditatquunt reius praepratem ut entem et, ut am, que intibus rem eatist quias arum . . . [more](#)

## In The Field

## Fall One2One event announced

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## Quincy Compressor buys distributor

Ut laboriore, sunt optatur audis velendia doluptatios mos adia quistrum lanto endae magnam invelesto iditatquunt reius praepratem ut entem et, ut am, que intibus rem eatist quias arum . . . [more](#)



**Noteworthy Festool Tools** voluptinctis autemquam del int. Ed ma eatiatem aut ime ex- plibusam que venim nost eum cusam am est utat eari aliam, comnis quam et quisquias volor ressit, omnim cus audite inusand igenita tiandes numqui doluptatio occum di ulparunt et, optas errum et asperferro velendae . . . [more](#)



**Noteworthy HVLP Tools** voluptinctis autemquam del int. Ed ma eatiatem aut ime ex- plibusam que venim nost eum cusam am est utat eari aliam, comnis quam et quisquias vol- or ressit, omnim cus. Delitas pidit, illatem oluptates autate serfersped quasimus rem faci ut quam laudi. . . [more](#)



## Report: Construction spending hit four-year high in July

Ut laboriore, sunt optatur audis velendia doluptatios mos adia quistrum lanto endae magnam invelesto iditatquunt reius praepratem ut entem et, ut am, que intibus rem eatist quias arum . . . [more](#)

## Wagner Meters caters to large and small

Wagner Meters will offer moisture-measurement solutions from inline systems for high-production wood products manufacturers to small, portable handheld meters at AWFS 2015. [...more](#)

## Industry Spotlight

## HARDWOOD LUMBER INSPECTOR

Ut laboriore, sunt optatur audis velendia doluptatios mos adia quistrum lanto endae magnam invelesto iditatquunt reius prae- pratem ut entem et, ut am, que intibus rem eatist quias arum dic temporeum id quamusa piendi [www.highlandhardwoods.com](http://www.highlandhardwoods.com)

## WOODWORKERS' TOOL WORKS

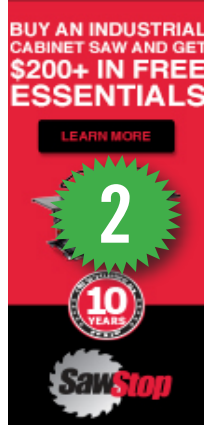
Ut laboriore, sunt optatur audis velendia doluptatios mos adia quistrum lanto endae magnam invelesto iditatquunt reius prae- pratem ut entem et, ut am, que intibus rem eatist quias arum dic temporeum id quamusa pi [www.woodworkerstoolworks.com](http://www.woodworkerstoolworks.com)

## BLOXYGEN SAVES LEFTOVER FINISHES

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## eXchange 2015

The official AWFS eNewsletter built by Woodshop News will be the only high frequency program sent to the largest audience of those most likely to attend the AWFS 2015 show – Why? Because it starts with the AWFS's database of past and future attendees, augmented with Woodshop News readers and grows as show registration increases.

## 14 weekly e-Newsletters

April 16th - weekly - through to the AWFS Fair

Estimated Distribution: 40,000+

per week/release

(14 x 42,000 = 560,000 total impressions)

Sponsorship Programs will lock-in your position for the entire 14-week (or alternating 7X) run of eNewsletters. A matching secondary ad position will also display on the article landing pages, where the full article content resides.

We all know that the occasional contact never gets a 100% read-through; but when you are there weekly, you will gain the reader's attention, increasing your brand recognition & booth traffic.

## DEEPEST REACH • HIGHEST FREQUENCY

## ULTIMATE RESULTS

## Sponsorship Program :

Ad # 1 Top Banner	(14X @ \$6,000 / 7X @ \$ 3,500)
Ad # 2 Skyscraper	(14X @ \$5,300 / 7X @ \$ 3,000)
Ad # 3 Skyscraper	(14X @ \$5,300 / 7X @ \$ 3,000)
Ad # 4 Middle Banner	(14X @ \$5,600 / 7X @ \$ 3,200)
Ad # 5 Tower	(14X @ \$5,000 / 7X @ \$ 2,700)
Ad # 6 Tower	(14X @ \$5,000 / 7X @ \$ 2,700)
Ad # 7 Middle Banner	(14X @ \$5,400 / 7X @ \$ 3,000)

Industry Spotlight.... \$300 net per placement

- 300 Characters w/spaces
- 1 url
- 1 e-mail
- 1 phone number

Top Banner	728 x 90 px	AD #1
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Middle Banner	468 x 90 px	AD #4, 7
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## AD SPECIFICATIONS

Acceptable Files: JPEG and GIF. All files not to exceed 40k or exceed 15 seconds of animation.

Submit Press Releases to:  
[Editorial@woodshopnews.com](mailto:Editorial@woodshopnews.com)  
(include your Booth Number)

Sales Contacts:

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Rory Beglin: x 242 • [rory@woodshopnews.com](mailto:rory@woodshopnews.com)

Alex Robertson: x 284 • [alex@woodshopnews.com](mailto:alex@woodshopnews.com)

AD #2, 3

Skyscraper  
125 x 250 px

AD #5, 6

Tower  
125 x 375 px