



C.R. ONSRUD

A Family With a Century of Cutting-Edge Innovation.

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June 19, 2014



Blogs

The Business About Woodworking

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In The Field


Fall One2One event announced

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Quincy Compressor buys distributor

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Noteworthy CNC Shark voluptinctis autemquam del int. Ed ma eatiatem aut ime explibusam que venim nost eum cusam am est utat eari aliam, comnis quam et quisquias volor ressit, omnim cus audite inusand igenita tiandes numqui doluptatio occum di ulparunt et, optas errum et asperferro velendae . . . more



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Report: Construction spending hit four-year high in July

Ut laboriore, sunt optatur audis velendia doluptatios mos adia quistrum lanto endae magnam invelesto iditatquunt reius praepratem ut entem et, ut am, que intibus rem eatist quias arum . . . more

Wagner Meters caters to large and small

Wagner Meters will offer moisture-measurement solutions from inline systems for high-production wood products manufacturers to small, portable handheld meters at AWFS 2015. ...more

Industry Spotlight

HARDWOOD LUMBER INSPECTOR

Ut laboriore, sunt optatur audis velendia doluptatios mos adia quistrum lanto endae magnam invelesto iditatquunt reius praepratem ut entem et, ut am, que intibus rem eatist quias arum dic temporeum id quamusa piendi www.highlandhardwoods.com

WOODWORKERS' TOOL WORKS

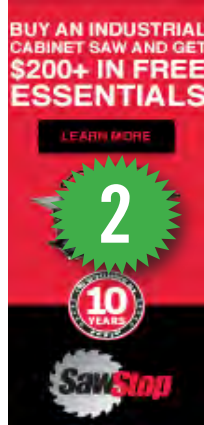
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BLOXYGEN SAVES LEFTOVER FINISHES

Ut laboriore, sunt optatur audis velendia doluptatios mos adia quistrum lanto endae magnam invelesto iditatquunt reius praepratem ut entem et, ut am, que intibus rem eatist quias arum dic temporeum id quamusa piendig natiat www.bloxygen.com

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eXchange 2017

eXchange eNews will be the only weekly frequency program sent to the largest audience of those most likely to attend the AWFS 2017 show – Why? Because it starts with the AWFS's database and grows as show registration increases. We will also augment its audience with Woodshop News readers – but its core comes from the AWFS's past and future attendees.

14 weekly e-Newsletters

Commencing April 20th - weekly - through to the AWFS Fair

**Estimated Distribution: 40,000+
per week/release**

(14 x 42,000 = 672,000 total impressions)

Sponsorship Programs will lock-in your position for the entire 14-week (or alternating 7X) run of eNewsletters. A matching secondary ad position will also display on the article landing pages, where the full article content resides.

We all know that the occasional contact never gets a 100% read-through; but when you are there weekly, you will gain the reader's attention, increasing your brand recognition & booth traffic.

DEEPEST REACH • HIGHEST FREQUENCY

ULTIMATE RESULTS

Sponsorship Program :

Ad # 1 Top Banner	(14X @ \$6,000 / 7X @ \$ 3,500)
Ad # 2 Skyscraper	(14X @ \$5,300 / 7X @ \$ 3,000)
Ad # 3 Skyscraper	(14X @ \$5,300 / 7X @ \$ 3,000)
Ad # 4 Middle Banner	(14X @ \$5,600 / 7X @ \$ 3,200)
Ad # 5 Tower	(14X @ \$5,000 / 7X @ \$ 2,700)
Ad # 6 Tower	(14X @ \$5,000 / 7X @ \$ 2,700)
Ad # 7 Middle Banner	(14X @ \$5,400 / 7X @ \$ 3,000)

Industry Spotlight.... \$300 net per placement

- 300 Characters w/spaces
- 1 url
- 1 e-mail
- 1 phone number

Top Banner 728 x 90 px	AD #1
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Middle Banner 468 x 90 px	AD #4, 7
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AD SPECIFICATIONS

Acceptable Files: JPEG and GIF. All files not to exceed 40k or exceed 15 seconds of animation.

Submit Press Releases to:
Editorial@woodshopnews.com
(include your Booth Number)

AD #2, 3

Skyscraper
125 x 250 px

AD #5, 6

Tower
125 x 375 px

Sales Contacts:

800-444-7686

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